



Our Corporate Values

We are committed to:

Innovation and Leadership - We value staff who are creative, innovative and have good judgement in delivering service to our clients and demonstrate good leadership qualities by motivating other members of staff.

Service Commitment - The satisfaction of our customers is our primary objective. As a consequence we are responsive and timely in the way we deliver our services and constantly modify our products, processes and systems to meet the requirements of our numerous existing and potential policyholders.

We further affirm our commitment to uphold the trust and fidelity reposed on us by our corporate and individual Shareholders.

Integrity - As Professionals we consistently act honestly and ethically, upholding the high standards of our profession

Mission Statement

“ To be the World Class Insurer by providing a full range of Insurance and other Financial Services in a profitable manner ”

Our Objectives

“ To emerge as Sierra Leone's leading Insurer and a good corporate citizen. To develop into a diversified Financial Services provider with Insurance as its core activity . ”